

# Underwriting Rates

- Price for a single 15 second spot: \$15

- **Monthly Packages:**

<u>Program Type:</u>	<u>No. of Announcements (per month)</u>	<u>Price</u>
Program aired once a week:	8	\$90 (save \$30)
Program aired five times a week: (Program < 30mins. - 1 spot)	20	\$240 (save \$60)
Program aired five times a week : (Program > 30mins. - 2 spots)	40	\$460 (save \$140)

- **Yearly Packages:**

<u>Program Type:</u>	<u>No. of Announcements (per year)</u>	<u>Price</u>
Program aired once a week:	104	\$900 (save \$320)
Program aired five times a week: (Program < 30mins. - 1 spot)	260	\$2500 (save \$1400)
Program aired five times a week : (Program > 30mins. - 2 spots)	520	\$5000 (save \$2800)