

Underwriting Rates

- Price for a single 15 second spot: \$15

- **Monthly Packages:**

| <u>Program Type:</u> | <u>No. of Announcements (per month)</u> | <u>Price</u> |
|--|---|-----------------------|
| Program aired once a week: | 8 | \$90 (save \$30) |
| Program aired five times a week: (Program < 30mins. - 1 spot) | 20 | \$240 (save \$60) |
| Program aired five times a week : (Program > 30mins. - 2 spots) | 40 | \$460 (save \$140) |

- **Yearly Packages:**

| <u>Program Type:</u> | <u>No. of Announcements (per year)</u> | <u>Price</u> |
|--|--|-------------------------|
| Program aired once a week: | 104 | \$900 (save \$320) |
| Program aired five times a week: (Program < 30mins. - 1 spot) | 260 | \$2500 (save \$1400) |
| Program aired five times a week : (Program > 30mins. - 2 spots) | 520 | \$5000 (save \$2800) |